

WWW.ALPEVISION.SHOP

Privacy ENG V. 1.4 (DEC 2024)

This **Privacy Policy** of www.alpevision.shop of the D.T.R.T. of Perin Alessandro and Perin Alessandro with registered office in Via Ippolito Nievo n 19 in Schio Vi Italia (Data Controller) aims to provide any clarification on the policy adopted by the same on the processing of Users' personal data in relation to the services provided by the website(s) www.alpevision.shop and www.alpevision.com linked to it and specifically through the [www.alpevision.shop website](http://www.alpevision.shop) .

The ALPEVISION brand and our Group take the protection of privacy, i.e. the confidentiality of their Users' personal data, seriously. The principles outlined below are the basis for the processing of Users' personal data by Perin Alessandro, Perin Alessandro's D.T.R.T. and related third-party companies. Data will be collected only where necessary and in accordance with current legislation. The D.T.R.T. of Perin Alessandro and Perin Alessandro will always provide clear information regarding the use that is made of your personal data and will always be transparent with Users regarding the data that is collected, the use that is made of it, with whom it is shared and the office to contact for any request. The D.T.R.T. of Perin Alessandro and Perin Alessandro take all the necessary measures to safeguard users' data from incorrect use and to treat them securely, respecting all applicable laws and regulations to protect privacy, cooperating with the authorities responsible for the protection of personal data and acting, in any case, in accordance with the generally recognized principles relating to the protection of personal data. At any time, you may exercise the rights referred to in Articles 15 et seq. of EU Regulation 679/2016, including those to obtain from the data controller access to personal data and the rectification or erasure of the same or the limitation of processing concerning you, or to object, for legitimate reasons, to their processing, in addition to the right to data portability by sending an e-mail to info@alpevision.shop or by contacting our Data Protection Officer, by writing to privacy@alpevision.shop. If you notice a violation of your rights, you can contact the competent supervisory authority pursuant to art. 77 of EU Regulation 679/2016 aware from the moment before signing and providing the data that these may be transferred to third parties, related companies, third parties that offer services necessary for the performance of the service (such as payment systems) and that the aforementioned data may be sold and/or transferred together with the transfer/sale in all and/or part of the companies of the Group initially headed by Perin Alessandro in as founder/owner, to the D.T.R.T. of Perin Alessandro and which, therefore, even with a new ownership, will continue to be used and produce the effects initially agreed upon at the time of the provision of data by the User "A" or "B".

PROCESSING OF DATA AND CONSENT OF USERS The D.T.R.T. of Perin Alessandro and Perin Alessandro will limit itself to collecting, using or communicating the personal data of users in full compliance with the law. The D.T.R.T. of Perin Alessandro and Perin Alessandro will have your consent electronically and digitally transmitted by you through the site(s).

PLACE OF PROCESSING OF PERSONAL DATA The processing related to the services of the Website takes place at the before mentioned headquarters and is only handled by personnel in charge of processing, or by persons in charge of occasional maintenance operations. The data deriving from the Site(s) may be communicated to external parties (e.g. server farms, or payment platforms), are used for the sole purpose of performing the service or performance required for the www.alpevision.shop site and for Users "B" for the purchase and publication of their data on www.alpevision.com.

DATA PROCESSED "Personal data", in the context of this Privacy Policy, means information or fragments of information that could allow you to be identified. This typically includes information such as your name, address, username, email address and telephone number, or other information such as your IP address and/or geolocation.

Navigation data The computer systems and software procedures used to operate the Website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This information by its very nature could, through processing and association with data held by third parties, allow the identification of the computers that connect to the site. This category of data includes the IP addresses or domain names of the computers used by users who connect to the Website, the URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, successful, error, etc.) and other parameters related to the user's operating system and computer environment. These data may be made available to the judiciary and the police to ascertain responsibility in the event of offences committed through the site or computer crimes against the site, third parties and/or countries.

Data provided voluntarily by Users The optional, explicit and voluntary sending of personal data to access specific services, or to make requests for information through the appropriate channels of the Site(s), involves the subsequent acquisition of the sender's personal data included in the requests, necessary to respond to them. You may choose not to provide your data in full, but in this case, the D.T.R.T. of Perin Alessandro and Perin Alessandro may not be able to satisfy all or part of your requests (e.g. registration on the www.alpevision.shop website or purchases on the same and/or systems related to the ALPEVISION Network for Professional members as "B" Users).

Data relating to non-registered Users The information generated by Users who visit the website www.alpevision.shop without being registered yet (or, despite being registered on www.alpevision.shop and/or www.alpevision.com , who do not have an active session), and used to allow the User to browse the website optimally, for statistical analysis and for the customization of content – including advertising – may be subject to be used by D.T.R.T. di Perin Alessandro and Perin Alessandro, at different times, to supplement the information provided by the User at the time of registration. For more information on the technologies that allow us to offer you the services described so far, please read our Cookie Policy.

Data of Registered Users When Registered Users give their consent to the processing of their data for direct marketing purposes, if required, the D.T.R.T. of Perin Alessandro and Perin Alessandro may process data relating to the operations and views they have carried out on www.alpevision.shop and/or www.alpevision.com to inform them by e-mail of the circumstance that products they have placed in the cart, but not yet purchased, are still available (allowing them to complete the purchase quickly and safely) or to offer them the same or similar products by e-mail (re-marketing), promotions, etc. If, on www.alpevision.shop, registered Users give their consent to the processing of their data for profiling purposes, the D.T.R.T. of Perin Alessandro and Perin Alessandro may process data relating to their consumption choices (i.e. object of purchases and amounts spent), to adapt the commercial offer as much as possible to their profile and needs.

Payment data With regard to payment data, the D.T.R.T. of Perin Alessandro and Perin Alessandro is limited only to receiving feedback information on the status linked to the payment (successful/rejected) from digital payment companies and credit card payment institutions. All details on the prepaid card and/or services and payment platforms, including those of third parties (such as PayPal) or on the Users' credit card, are stored by the entities that manage the relevant service, which are not authorized to use the personal data received through the www.alpevision.shop website for other purposes .

PURPOSE OF THE PROCESSING OF PERSONAL DATA D.T.R.T. of Perin Alessandro and Perin Alessandro may use the personal data of users to examine the use of the Site, products and services, analyze the effectiveness of advertising, promotions, customize the experience on the site and to examine (in anonymous and aggregate form) statistics relating to the activities on the website, simplify the use within the same and better adapt it to the interests and choices of the user, to speed up your future activities and experiences on the site, to contact you about products and services that may be of interest to you, if you have given your consent and/or perfected your consent with a purchase. The D.T.R.T. of Perin Alessandro and Perin Alessandro may use the personal data of users to suggest products or services that may be of interest to them. The user may refuse to receive communications from the D.T.R.T. of Perin Alessandro and

Perin Alessandro at any time. User data may be used to provide products or services that users request.

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